

**Government of India**  
**Ministry of Communications & IT**  
**Department of Telecommunications**  
**(CS Cell)**  
**Sanchar Bhavan, 20 Ashok Road ,New Delhi-110001**

No.11-8 / 2010 - CS

Dated : 03-02-2011

To

All DDG's TERM Cells

Subject:- Discontinuance of Telemarketer Registration by TERM Cells DoT

In terms of "Telecom Commercial Communications Customer Preference Regulation 2010" dated 1 Dec, 2010, TRAI has started doing the Telemarketer's registration w.e.f 15.01.2011.

In view of above, TERM Cells may be advised to stop telemarketers registration with immediate effect.

This issues with the approval of competent Authority.

  
3/2/2011

(Subhash Sharma)  
Assistant Director General (CS-I)

Copy to:-

1. Secretary, TRAI.
2. DDG Security (TERM), Sanchar Bhavan, New Delhi.
3. Sh N.L.Verma, Secretary, OSPAI.
4. Director (IT), for putting this letter on DOT website.